



Dear Friends and Community Leaders,

Thank you for considering supporting Calvary Baptist Day School and reviewing the information presented. Calvary Baptist Day School is more than an educational institution; it is a significant part of the Christian community united in the purpose of equipping students to become lifetime learners and Christian leaders.

The enclosed information describes some of the ways that your organization can participate in supporting CBDS through the annual Cougar Classic Golf Tournament. Funds raised this year will be used to complete the weight room and for operational expenses for the athletic department. We hope you will prayerfully consider setting aside a portion of your advertising budget to support the players and families of CBDS.

This year will be the 11th Annual CBDS Cougar Classic Golf Tournament. It will be held on Friday May 13, 2011 at Oak Valley Golf Club, the Triad's only Arnold Palmer designed golf course.

The tournament is a Captains Choice format with a shot-gun start. Registration with a light breakfast begins at 8:30 am. Start is approx. 9 am. Snacks and beverages are provided throughout the day. Lunch is provided on the course. An award ceremony caps the activities with prizes given out for the various contests.

If after reading through these materials you have any questions about the Cougar Classic Golf Tournament, the Cougar Athletic Department, or would like additional information regarding sponsorship opportunities, please contact Susan Steadman at (336) 714-5459, Stephen Haferman (336) 416-1304, or Glen Cobb at (336) 749-4845. We look forward to the opportunity of working with you this year and thank you for your support.

Sincerely,
 Stephen Haferman
 President, CBDS Cougar Club

GOLD SPONSOR \$2000

Tournament Opportunities

- Prominent signage at registration and award ceremony
- Sign at tee box of choice
- Company information in all golfer goodie bags
- 4 tournament entry fees

Year Round Advertising Opportunities

- Company name on the "Dasher-Board" (scoreboard table for all varsity home games in the high school gymnasium)
- Full page ad in programs
- Web link on CBDS Athletic web site

SILVER SPONSOR \$1250

Tournament Opportunities

- Prominent signage at tournament
- Sign at tee box
- Company brochure in all golfer goodie bags
- 3 tournament entry fees

Year Round Advertising Opportunities

- Half page ad in programs
- Web link on CBDS Athletic web site

BRONZE SPONSOR \$750

Tournament Opportunities

- Sign at tee box
- Company brochure in all golfer goodie bags
- 2 tournament entry fees

Year Round Advertising Opportunities

- Quarter page ad in programs
- Web link on CBDS Athletic web site

HOLE SPONSOR \$300

Tournament Opportunities

- Sign at 1 tee box
- 1 tournament entry fee

Year Round Advertising Opportunities

- Web link on CBDS Athletic web site

**COUGAR CLASSIC
 GOLF TOURNAMENT**
 OAK VALLEY GOLF COURSE
 FRIDAY, MAY 13



AGREEMENT/PARTICIPATION FORM



Company Information

Name _____ Title _____ Company _____
 Address _____ City _____ Zip _____
 Phone _____ Fax _____ Email _____

Indicate how you want to be represented on advertising material _____

Sponsor Package (see below)

Gold Sponsor (\$2,000) \$ _____
 Silver Sponsor (\$1,250) \$ _____
 Bronze Sponsor (\$750) \$ _____
 Hole Sponsor (\$300) \$ _____

Payment Options

Check Enclosed _____
 Bill Me _____

Ad Copy

Copy Enclosed _____
 Will Email _____

Ad copy and Payment due by April 15.

	Gold Sponsor \$2,000	Silver Sponsor \$1,250	Bronze Sponsor \$750	Hole Sponsorship \$300
Golf Tournament				
Prominent sign at registration and award ceremony	X			
Prominent sign at tournament		X		
Company brochure in all golfer gift bags	X	X	X	
Tournament Entry Fee	4	3	2	1
Sign at a Tee Box	X	X	X	X
General Sponsorships				
Scoreboard "Dasherboard" sponsorship	X			
Athletic Program - Full Page Ad	X			
Athletic Program - Half Page Ad		X		
Athletic Program - Quarter Page Ad			X	
Web link on CBDS Athletic we site with logo	X	X	X	X

Participation Information (\$80 Per Golfer)

Name (Golfer #1) _____ Handicap _____
 Address _____ City _____ Zip _____
 Phone _____ Email _____

Golfer #2 _____ Handicap _____ **Grand Total** \$ _____
 Golfer #3 _____ Handicap _____ (\$80 Per Golfer)
 Golfer #4 _____ Handicap _____

All Checks Payable to CBDS, Attn: Susan Steadman, 5000 Country Club Rd, Winston-Salem, NC 27104.

COUGAR CLASSIC

GOLF TOURNAMENT

OAK VALLEY GOLF COURSE

FRIDAY, MAY 13

